



PRESS RELEASE

For Immediate Release
Contact: Erin Brereton,
CLLA Communications Director
773-852-9684/ebrereton@ccla.org

CLLA Expands Partnership to Offer New Promotional Opportunities to Members

Chicago 1/13/2014 — The Commercial Law League of America is pleased to announce that the strategic partnership it formed recently with Financial Poise has been expanded to provide CLLA members with article publishing opportunities on three bankruptcy websites.

CLLA and Financial Poise, the business unit of investment information provider DailyDAC, LLC, first combined forces to co-produce a series of webinars in summer 2013. The webinars, which ran from July 24-Aug. 21, 2013, included topics such as “Bankruptcy Ethics: The Basics” and “How To Chase A Personal Guarantor To The Ends Of The Earth.”

Starting in January 2014, bankruptcy attorneys, judges, collection agency members and other CLLA member industry professionals can submit articles for publication on commercialbankruptcyalternatives.com; commercialbankruptcyinvestor.com; and commercialbankruptcylitigation.com.

The websites feature concise, clearly written information for business owners and executives about various aspects of commercial credit, business restructuring, bankruptcy and other financial issues.

“The webinars that CLLA and Financial Poise co-produced in 2013 were so well received by our audience that it was only logical to expand the relationship,” said Financial Poise Director Amanda Florip. “We are thrilled to expand the relationship in 2014 to include CLLA members writing for our websites.”

For more information on how members can submit an article, please visit the CLLA.org newswire, <http://www.ccla.org/news/default.cfm?view=cat&cat=13>.

About the CLLA

Since 1895, the not-for-profit Commercial Law League of America has connected experienced attorneys with credit grantors, lending institutions and other commercial credit, bankruptcy and general finance industry members through networking, education, legislative advocacy and specialized legal services. The association’s members include attorneys, collection agencies, judges, accountants, trustees, turnaround managers and other credit and finance experts. For more information on the CLLA, please visit www.CCLA.org.