

# CLLA

COMMERCIAL LAW LEAGUE OF AMERICA  
EXPERTISE • INSIGHT • RESULTS

## ***BE A CHAMPION***

***Take Your Business to the Next Level of Competition...***



**Sponsorship Benefits Throughout The Year  
When You Become A CLLA Champion!**

For more information, contact Dawn Federico at 312-240-1400 or email [dawn.federico@ccla.org](mailto:dawn.federico@ccla.org) All benefits are based on a twelve month period.



# CHAMPION SPONSORSHIP

## GOLD LEVEL \$5,000

### CONFERENCES



**VALUE \$3,500**

Designated as a Gold Champion at all CLLA Events - National, Eastern, Western, Southern and Hill Day

### REBATE



**VALUE \$500**

Take advantage of exclusive rebate on your next year's Champion Sponsorship renewal

### CLW MAGAZINE



**VALUE \$2,540**

2 full-page ads in CLW or 4 half-page ads in CLW

### NEWSWIRE



**VALUE \$1,000**

1 Spotlight in Newswire annually

### WEBSITE



**VALUE \$1,200**

12 months with logo, description of company and link to your website on the CLLA Champion page

### MARKETING



**VALUE \$2,400**

12 months rotating footer banner on CLLA Homepage

### EMAIL



**VALUE \$1,000**

2 email blasts to all CLLA members annually

### SOCIAL MEDIA



**VALUE \$500**

4 Social media posts with your logo and a link to your website thanking you for being a CLLA Champion

## Bonus Value

### Digital Banner

Rotating Banner on Find A CLLA Professional page highlighting your logo and sponsorship level

### Sponsorships

First choice of events if additional sponsorships are available

**\$12,640**

**Champions Value**

**40%**

**Champions Discount**

**\$5,000**

**Gold Level Sponsorship**

Enjoy sponsorship benefits throughout the year when you become a CLLA Champion!

# CHAMPION SPONSORSHIP

## SILVER LEVEL \$2,500



### CONFERENCES



**VALUE \$2,500**

Designated as a Silver Champion at all CLLA Events - National, Eastern, Western, Southern and Hill Day

### REBATE



**VALUE \$250**

Take advantage of exclusive rebate on your next year's Champion Sponsorship renewal

### CLW MAGAZINE



**VALUE \$1,410**

1 full-page ad in CLW or 2 half-page ads in CLW

### NEWSWIRE



**VALUE \$1,000**

1 Spotlight in Newswire annually

### WEBSITE



**VALUE \$1,200**

12 months with logo, description of company and link to your website on the CLLA Champion page

### MARKETING



**VALUE \$1,200**

6 months rotating footer banner on CLLA Homepage

### EMAIL



**VALUE \$500**

1 email blast to all CLLA members annually

### SOCIAL MEDIA



**VALUE \$250**

2 Social media posts with your logo and a link to your website thanking you for being a CLLA Champion

## Bonus Value

### Digital Banner

Rotating Banner on Find A CLLA Professional page highlighting your logo and sponsorship level

### Sponsorships

Second choice of events if additional sponsorships are available

**\$8,310**

**Champions Value**

**30%**

**Champions Discount**

**\$2,500**

**Silver Level  
Sponsorship**

Enjoy sponsorship benefits throughout the year when you become a CLLA Champion!

# CHAMPION SPONSORSHIP

## BRONZE LEVEL \$1,000



### CONFERENCES



**VALUE \$1,500**

Designated as a Bronze Champion at all CLLA Events - National, Eastern, Western, Southern and Hill Day

### WEBSITE



**VALUE \$1,200**

12 months with logo, description of company and link to your website on the CLLA Champion page

### REBATE



**VALUE \$100**

Take advantage of exclusive rebate on your next year's Champion Sponsorship renewal

### MARKETING



**VALUE \$600**

3 months rotating footer banner on CLLA Homepage

### SOCIAL MEDIA



**VALUE \$125**

1 Social media post with your logo and a link to your website thanking you for being a CLLA Champion

## Bonus Value

### Digital Banner

Rotating Banner on Find A CLLA Professional page highlighting your logo and sponsorship level

### Sponsorships

Third choice of events if additional sponsorships are available

**\$3,525**

**Champions Value**

**28%**

**Champions Discount**

**\$1,000**

**Bronze Level Sponsorship**

***Take Your Business to the Next Level of Competition...***



# ***BE A CHAMPION***

**\$5,000**

**Gold Champion**

**\$2,500**

**Silver Champion**

**\$1,000**

**Bronze Champion**

The CLLA Champion program is for CLLA members only.

Champion Sponsorship at any level provides an opportunity to showcase your business while you save money.

If you would like to become a Champion, please contact Dawn Federico at [dawn.federico@ccla.org](mailto:dawn.federico@ccla.org) or call 312-240-1400.

**Visit our Champions Program at [www.ccla.org](http://www.ccla.org)**