

CLLA

COMMERCIAL LAW LEAGUE OF AMERICA
EXPERTISE • INSIGHT • RESULTS

BE A CHAMPION

Take Your Business to the Next Level of Competition...



**Sponsorship Benefits Throughout The Year
When You Become A CLLA Champion!**

For more information, contact Dawn Federico at 312-240-1400 or email dawn.federico@ccla.org All benefits are based on a twelve month period.



CHAMPION SPONSORSHIP

GOLD LEVEL \$5,000

CONFERENCES



VALUE \$3,500

Designated as a Gold Champion at all CLLA Events - National, Eastern, Western, Southern and Hill Day

REBATE



VALUE \$500

Take advantage of exclusive rebate on your next year's Champion Sponsorship renewal

CLW MAGAZINE



VALUE \$2,540

2 full-page ads in CLW or 4 half-page ads in CLW

NEWSWIRE



VALUE \$1,000

1 Spotlight in Newswire annually

WEBSITE



VALUE \$1,200

12 months with logo, description of company and link to your website on the CLLA Champion page

MARKETING



VALUE \$2,400

12 months rotating footer banner on CLLA Homepage

EMAIL



VALUE \$1,000

2 email blasts to all CLLA members annually

SOCIAL MEDIA



VALUE \$500

4 Social media posts with your logo and a link to your website thanking you for being a CLLA Champion

Bonus Value

Digital Banner

Rotating Banner on Find A CLLA Professional page highlighting your logo and sponsorship level

Sponsorships

First choice of events if additional sponsorships are available

\$12,640

Champions Value

40%

Champions Discount

\$5,000

Gold Level Sponsorship

Enjoy sponsorship benefits throughout the year when you become a CLLA Champion!

CHAMPION SPONSORSHIP

SILVER LEVEL \$2,500



CONFERENCES



VALUE \$2,500

Designated as a Silver Champion at all CLLA Events - National, Eastern, Western, Southern and Hill Day

REBATE



VALUE \$250

Take advantage of exclusive rebate on your next year's Champion Sponsorship renewal

CLW MAGAZINE



VALUE \$1,410

1 full-page ad in CLW or 2 half-page ads in CLW

NEWSWIRE



VALUE \$1,000

1 Spotlight in Newswire annually

WEBSITE



VALUE \$1,200

12 months with logo, description of company and link to your website on the CLLA Champion page

MARKETING



VALUE \$1,200

6 months rotating footer banner on CLLA Homepage

EMAIL



VALUE \$500

1 email blast to all CLLA members annually

SOCIAL MEDIA



VALUE \$250

2 Social media posts with your logo and a link to your website thanking you for being a CLLA Champion

Bonus Value

Digital Banner

Rotating Banner on Find A CLLA Professional page highlighting your logo and sponsorship level

Sponsorships

Second choice of events if additional sponsorships are available

\$8,310

Champions Value

30%

Champions Discount

\$2,500

Silver Level Sponsorship

Enjoy sponsorship benefits throughout the year when you become a CLLA Champion!

CHAMPION SPONSORSHIP

BRONZE LEVEL \$1,000



CONFERENCES



VALUE \$1,500

Designated as a Bronze Champion at all CLLA Events - National, Eastern, Western, Southern and Hill Day

WEBSITE



VALUE \$1,200

12 months with logo, description of company and link to your website on the CLLA Champion page

REBATE



VALUE \$100

Take advantage of exclusive rebate on your next year's Champion Sponsorship renewal

MARKETING



VALUE \$600

3 months rotating footer banner on CLLA Homepage

SOCIAL MEDIA



VALUE \$125

1 Social media post with your logo and a link to your website thanking you for being a CLLA Champion

Bonus Value

Digital Banner

Rotating Banner on Find A CLLA Professional page highlighting your logo and sponsorship level

Sponsorships

Third choice of events if additional sponsorships are available

\$3,525

Champions Value

28%

Champions Discount

\$1,000

Bronze Level Sponsorship

Take Your Business to the Next Level of Competition...



BE A CHAMPION

\$5,000

Gold Champion

\$2,500

Silver Champion

\$1,000

Bronze Champion

The CLLA Champion program is for CLLA members only.

Champion Sponsorship at any level provides an opportunity to showcase your business while you save money.

If you would like to become a Champion, please contact Dawn Federico at dawn.federico@ccla.org or call 312-240-1400.

Visit our Champions Program at www.ccla.org