

# COMMERCIAL LAW WORLD MAGAZINE ARTICLE SUBMISSIONS GUIDELINES

# COMMERCIAL LAW WORLD MAGAZINE MISSION STATEMENT

To be the leader in providing legal, educational, and professional services to the commercial law and credit communities.

The guidelines below provide general instruction for all articles submitted for publication in the COMMERCIAL LAW WORLD magazine. Articles submitted to the COMMERCIAL LAW WORLD magazine should relate in some way to the above mission statement.

## **GENERAL STYLE GUIDELINES**

Overall, articles should be written in a wellorganized and conversational style.

- Strive for an interesting opening and closing
- Use gender-neutral language
- Avoid excessive verbiage
- Avoid overworked figures of speech
- Use footnotes and citations when necessary at the end of the article following a uniform citation style.

## **ARTICLE REVIEW PROCESS**

All articles will be reviewed and, if necessary, edited by the Board of Associate Editors. Edited articles will be submitted to the Author for final approval prior to publication.

#### SUBMISSIONS AND PUBLICATION General Information

Articles should ideally be original. Simultaneous submission, although discouraged, should be clearly noted. Any previously published article must include permission to reprint and the following:

Reprinted with permission from "TITLE OF ARTICLE" by AUTHOR'S NAME, YEAR. JOURNAL NAME, VOLUME, PAGE RANGE. COPYRIGHT YEAR by NAME OF COPYRIGHT HOLDER.

## Article and Summary Headings

Compose a 3-5 word heading for articles of 400-1000 words, and a 5-10 word heading for articles of more than 1000 words.

## **General Word to Page Equivalencies**

Word counts are approximate. Pages are based on standard margins, no indentation, 1.5 line spacing, 10 pt type in Microsoft Word. 500 words equals approximately 1 page in Microsoft Word.

## President's/Editor's Page Length

Length should be 450 – 1000 words and should address current issue topics, provide a voice of leadership, and/or reflect events and news of the day.

## Feature Article Length

Feature articles should run between 1500 – 5000 words. If the article includes a high number of footnotes or citations, you can add an additional 500 words. Longer articles are accepted, but depending on length may be edited to fit, or split between two issues.

## All Other Article Lengths

All other articles should run between 700 - 3000 words.

## Author Bios

Authors should include short biographies or publication with their articles. Biographies should be no more than three sentences long for the beginning of the article. Additional information may be added to the end of the article and applies to the total word count of the article. Authors are also encouraged to supply professional email addresses or URLs for publication.

## Author Photo

Authors should include high resolution professional headshots with their article. Image should be at least 1.5 x 2 inches and of the highest resolution available (at least 300 dpi).