



# CLLA Champion Program

Enjoy sponsorship benefits throughout the year when you become a CLLA Champion!

For more information, contact Dawn Federico at 312-240-1400 or email dawn.federico@clla.org.

All benefits are based on a twelve month period.

## ANNUAL DUES

<b>GOLD</b> <b>\$5,000</b>	<b>SILVER</b> <b>\$2,500</b>	<b>BRONZE</b> <b>\$1,000</b>
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## CONVENTIONS AND CONFERENCES

	VALUE		VALUE		VALUE
Designated as a <b>Gold Champion</b> (alpha order) at four CLLA Events - National, Eastern, Western and Hill Day	\$2,000	Designated as a <b>Silver Champion</b> (alpha order) at four CLLA Events - National, Eastern, Western and Hill Day	\$1,000	Designated as a <b>Bronze Champion</b> (alpha order) at four CLLA Events - National, Eastern, Western and Hill Day	\$500
<b>50% off</b> on a CLLA Registration for one member at one CLLA Event	\$375	<b>25% off</b> on a CLLA Registration for one member at one CLLA Event	\$188		

## MARKETING

Included on the CLLA <b>Champion Page on CLLA.org</b> for 12 months with logo, description of company and link to your website	\$1,200	Included on the CLLA <b>Champion Page on CLLA.org</b> for 12 months with logo, description of company and link to your website	\$1,200	Included on the CLLA <b>Champion Page on CLLA.org</b> for 12 months with logo, description of company and link to your website	\$1,200
<b>Logo displayed</b> as Gold Champion Member on all CLLA marketing materials for four CLLA Events	\$400	<b>Logo displayed</b> as Silver Champion Member on all CLLA marketing materials for four CLLA Events	\$300	<b>Logo displayed</b> as Bronze Champion Member on all CLLA marketing materials for four CLLA Events	\$200
<b>6 months rotating footer banner</b> on CLLA Homepage	\$750	<b>3 months rotating footer banner</b> on CLLA Homepage	\$375	<b>1 month rotating footer banner</b> on CLLA Homepage	\$125
<b>2 full-page ads</b> in CLW or <b>4 half-page ads</b> in CLW	\$2,540	<b>1 full-page ad</b> in CLW or <b>2 half-page ads</b> in CLW	\$1,410	<b>Social media post</b> with your logo and a link to your website thanking you for being a CLLA Champion	Free
<b>2 email blasts</b> to all CLLA members annually	\$1,000	<b>1 email blast</b> to all CLLA members annually	\$500		
<b>1 Spotlight</b> in Newswire annually	\$1,000	<b>Social media post</b> with your logo and a link to your website thanking you for being a CLLA Champion	Free		
<b>Social media post</b> with your logo and a link to your website thanking you for being a CLLA Champion	Free				

## FIND A CLLA PROFESSIONAL BANNER AD

Rotating Banner on <b>Find A CLLA Professional</b> page highlighting your logo and sponsorship level	Free	Rotating Banner on <b>Find A CLLA Professional</b> page highlighting your logo and sponsorship level	Free	Rotating Banner on <b>Find A CLLA Professional</b> page highlighting your logo and sponsorship level	Free
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## SPONSORSHIPS

First choice of events if additional sponsorships are available.	Free	Second choice of events if additional sponsorships are available.	Free	Third choice of events if additional sponsorships are available.	Free
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<b>TOTAL VALUE:</b>	\$9,265	<b>TOTAL VALUE:</b>	\$4,973	<b>TOTAL VALUE:</b>	\$2,025
<b>DISCOUNT:</b>	54.0%	<b>DISCOUNT:</b>	50.3%	<b>DISCOUNT:</b>	49.4%