CLLA Champion Program

Enjoy sponsorship benefits throughout the year when you become a CLLA Champion!

For more information, contact Dawn Federico at 312-240-1400 or email dawn.federico@clla.org.

All benefits are based on a twelve month period.

ANNUAL DUES

GOLD $5,000		SILVER $2,500		BRONZE $1,000	
	VALUE		**VALUE**		**VALUE**
CONVENTIONS AND CONFERENCES					
Designated as a **Gold Champion** (alpha order) at four CLLA Events - National, Eastern, Western and Hill Day	$2,000	Designated as a **Silver Champion** (alpha order) at four CLLA Events - National, Eastern, Western and Hill Day	$1,000	Designated as a **Bronze Champion** (alpha order) at four CLLA Events - National, Eastern, Western and Hill Day	$500
50% off on a CLLA Registration for one member at one CLLA Event	$375	**25% off** on a CLLA Registration for one member at one CLLA Event	$188		
MARKETING					
Included on the CLLA **Champion Page on CLLA.org** for 12 months with logo, description of company and link to your website	$1,200	Included on the CLLA **Champion Page on CLLA.org** for 12 months with logo, description of company and link to your website	$1,200	Included on the CLLA **Champion Page on CLLA.org** for 12 months with logo, description of company and link to your website	$1,200
Logo displayed as Gold Champion Member on all CLLA marketing materials for four CLLA Events	$400	**Logo displayed** as Silver Champion Member on all CLLA marketing materials for four CLLA Events	$300	**Logo displayed** as Bronze Champion Member on all CLLA marketing materials for four CLLA Events	$200
6 months rotating footer banner on CLLA Homepage	$750	**3 months rotating footer** banner on CLLA Homepage	$375	**1 month rotating footer** banner on CLLA Homepage	$125
2 full-page ads in CLW **or 4 half-page ads** in CLW	$2,540	**1 full-page ad** in CLW **or 2 half-page ads** in CLW	$1,410	**Social media post** with your logo and a link to your website thanking you for being a CLLA Champion	Free
2 email blasts to all CLLA members annually	$1,000	**1 email blast** to all CLLA members annually	$500		
1 Spotlight in Newswire annually	$1,000	**Social media post** with your logo and a link to your website thanking you for being a CLLA Champion	Free		
Social media post with your logo and a link to your website thanking you for being a CLLA Champion	Free				
FIND A CLLA PROFESSIONAL BANNER AD					
Rotating Banner on **Find A CLLA Professional** page highlighting your logo and sponsorship level	Free	Rotating Banner on **Find A CLLA Professional** page highlighting your logo and sponsorship level	Free	Rotating Banner on **Find A CLLA Professional** page highlighting your logo and sponsorship level	Free
SPONSORSHIPS					
First choice of events if additional sponsorships are available.	Free	Second choice of events if additional sponsorships are available.	Free	Third choice of events if additional sponsorships are available.	Free
TOTAL VALUE:	$9,265	**TOTAL VALUE:**	$4,973	**TOTAL VALUE:**	$2,025
DISCOUNT:	54.0%	**DISCOUNT:**	50.3%	**DISCOUNT:**	49.4%