

2023 EASTERN REGION CONFERENCE

NOVEMBER 8-9, 2023

Manhattan Penthouse • New York, NY



CLLA

COMMERCIAL LAW LEAGUE OF AMERICA
EXPERTISE • INSIGHT • RESULTS

ATTENDEE GUIDE

ATTEND IN-PERSON OR VIRTUALLY

Early Registration Deadline is October 6, 2023.

Event Location

MANHATTAN PENTHOUSE

80 Fifth Avenue, 17th Floor | New York, NY 10011 | Phone: 212-627-8838

Join the CLLA in New York City for a conference full of opportunities to enhance the value of Creditors' Rights Attorneys, Commercial Collection Agencies and Law Lists.

Meet with colleagues for stimulating, in-depth discussions. Attend exclusive education events addressing issues that matter to you and about the current state of our industry. Take advantage of the networking opportunities and learn from others who have knowledge and experience to share. Attend to receive the quality offerings you have come to expect from CLLA.



Jonathan Allen

JOIN US!

Please join us in New York City for the CLLA Eastern Region Conference. The festivities will begin with a Welcome Party on Wednesday, November 8, 2023.

The following day, we will return to the Manhattan Penthouse for a day full of education and networking. We will start with breakfast, enjoy the amazing views, catch up with old friends, and make some new ones. This year we are focusing our education program on cutting-edge technology and how it will change our lives and practices. The program will cover **Artificial Intelligence** and its **impact on society and the practice of law/business** in general, as well as **cybersecurity**. Should we embrace AI and utilize it in our practices or should we avoid it because.... Well, we all saw the Terminator!

Wanda Borges of Borges & Associates, LLC and panel will provide us with some much-needed practical advice on how to minimize cybersecurity threats in our practices. **The program is being tailored to allow our New York members to satisfy a new CLE requirement concerning cyber-protection.** **Lisa Mirabelli** of Vertigo Media Group will talk to us about how Artificial Intelligence will impact our lives and practices in profound ways— and much faster than we all think.

During lunch, I have the honor of **passing the gavel** to Chair Elect Joseph Molinaro, after which he will swear in the new 2023-2024 Eastern Region Executive Council. We will also be honoring this year's winner of the **Warren Pinchuck Award**.

Whether you are a bankruptcy practitioner, collections attorney, collection agent, law list, or business owner, we are confident you will find value in this program.

Please say **"I'll be back!"** and join me in New York! While we hope you can attend in-person, there will be an option to attend virtually for those that are unable to make the trip.

JONATHAN ALLEN

Chair, CLLA Eastern Region

WHO SHOULD ATTEND

Professionals who benefit the most are those who attend structured meetings to maximize contact with colleagues from around the US, Canada and abroad. This conference attracts an audience of professionals from various aspects of commercial law who are interested in forming business connections. The conference site and schedule will allow you to do business and still take advantage of all that New York City has to offer. **For more details visit www.CLLA.org/events.**

ACCOMMODATIONS



There is no room block associated with this conference. However, several hotels are located within a reasonable walking distance to the Manhattan Penthouse:

Washington Square Hotel Greenwich Village

(11 min, 0.5 miles)
103 Waverly Place, New York, NY 10011
(212) 777-9515

Springhill Suites by Marriott

(17 min, 0.7 miles)
111 East 24th Street, New York, NY 10010
(212) 529-4240

Hyatt Union Square New York

(7 min, 0.3 miles)
134 Fourth Avenue, New York, NY 10003
(212) 253-1234

Parking for Manhattan Penthouse:
Imperial Parking Systems, 7 East 14th Street. \$20 per car for the day with ticket validation in the coat check area.
(212) 691-5786.

General Sponsorship is only \$125!



Get your firm's logo placed on the conference eblasts and program, CLLA.org event page, *NewsWire*, *AGENCYAction* and opening slides at all sessions.

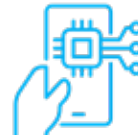
Exclusive

Sponsorship Opportunity

Multiple Device Charging Station \$250

In addition to the sponsorship benefits above, this exclusive opportunity will prominently display your company logo at the event charging station.

MEMBER/NON-MEMBER REGISTRATION FEE INCLUDES:



Educational sessions, continuing legal education (CLE), continuing education units (CEU), breakfast, AM/PM breaks, luncheon and reception.

Conference Experience

- Networking opportunities on Wednesday and Thursday evenings
- Fabulous breakfast and luncheon buffets on Thursday, including the installation of new Officers and Council Members of the Eastern Region, plus the presentation of the Warren Pinchuck Volunteer Service Award.

Spouse/Guest* Registration Fee Includes:

- Wednesday Welcome Reception
- Thursday Breakfast, Lunch, and Cocktail Reception

Virtual

- Educational sessions
- CLE/CEU education credits

REGISTRATION FEES

Registration Deadline is Friday, October 20, 2023.

*Disclaimer: CLE credit available to attendees in qualifying states who register on or before October 6. We cannot guarantee state accreditation after October 6.

IN-PERSON Registration Fees	Early Bird*	Regular*
	Thru 10/6	Thru 10/20
CLLA & IACC Members	\$479	\$579
Spouse/Guest**	\$249	\$249
Non-Members	\$958	\$958
VIRTUAL Registration Fees	Early Bird*	Regular*
	Thru 10/6	Thru 10/20
CLLA & IACC Members	\$479	\$479
Non-Members	\$958	\$958

**Please note that business colleagues are not eligible to register under this category.

Cancellation Policy: Cancellations must be submitted in writing to dawn.federico@ccla.org. Registration fee refunds will be granted on the following schedule: Cancellation notices received by Friday, October 13, 2023, will receive 100% refund less \$50 processing fee. Notices received between October 14-October 26 will receive a 50% refund. No refund will be provided for notices received on or after Friday, October 27.

*The Terminator, science fiction film, 1984

2023 SCHEDULE OF EVENTS

Wednesday, November 8, 2023 Chandelier Room, Hyatt Union Square New York • 134 Fourth Avenue • NY, NY 10003

4:00 p.m. – 6:00 p.m. WELCOMING PARTY Chandelier Room, Hyatt Union Square New York

Thursday, November 9, 2023 Manhattan Penthouse • 80 5th Avenue, 17th Floor • New York, NY 10011

8:30 a.m. – 9:15 a.m.

REGISTRATION, BREAKFAST AND NETWORKING

9:15 a.m. – 10:30 a.m.

CLE **CEU** **CYBERSECURITY, PRIVACY AND DATA PROTECTION (1.25 HRS)**

Speaker: Wanda Borges, Esq., Borges & Associates, LLC, Syosset, NY



Wanda Borges, Esq.,
Borges & Associates, LLC

In a world where the hybrid of in-office work and remote work from home is the “new” normal, law firms need to build people-centric cybersecurity strategies to protect client and law office electronic data and communication. At least 40 states have adopted a Duty of Technology Competence requirement for lawyers. Florida and North Carolina require some technology training. New York is the first state to mandate Cybersecurity, Privacy and Data Protection education. This program has been designed to enable lawyers to attain an understanding of:

- fundamental issues of securely sending, receiving, and storing client and law office electronic data and communication
- cybersecurity features of various technologies to protect client and law office electronic data and communication
- the threats of cyberattacks and steps to take to prevent those attacks and inadvertent disclosure of confidential client and law office information
- security measures to protect client and law office electronic data and communication when working remotely or when using personal or business mobile devices

The program will include a discussion of Cyber Incident Response Planning, Law Office Policies and Protocols and related laws and will offer real-life examples and practical steps which may be taken to protect electronic data and thwart cyber-crime.

10:30 a.m. – 10:45 a.m.

NETWORKING BREAK

10:45 a.m. – Noon

CLE **CEU** **ARTIFICIAL INTELLIGENCE USAGE AND ETHICS**

[BEWARE THE DANGERS THAT LURK AND BE MINDFUL OF RESPONSIBILITIES] (1.25 HRS)

Speakers: Sue Chin, Esq., Borges & Associates, LLC, Syosset, NY;
Hon. Elizabeth S. Stong, US Bankruptcy Judge, Eastern District of New York



Sue Chin, Esq.,
Borges & Associates, LLC



Hon. Elizabeth S. Stong
US Bankruptcy Judge, Eastern District of New York

Artificial Intelligence is here to stay and can be a valuable tool in your law firm practice. AI can assist in the creation of legal documents from contracts through memoranda of law, which may provide attorneys with a false sense of ease having a virtual assistant. Dangers abound; however, and attorneys must be warned of the dangers that lurk therein. The U.S. District Court decision in *Mata v. Avianca* decision sanctioning individual lawyers and their law firm for abandoning their “gatekeeping role on attorneys to ensure the accuracy of their filings” has caused counsel and courts alike to sit up and take notice of the risks inherent with the use of Artificial Intelligence to create legal documents. As of September, 2023, three U.S. District Court Judges, one Bankruptcy Court Judge and one Judge from the Court of International Trade have adopted rules mandating certifications from attorneys stating whether or not artificial intelligence has been used in any paper, brief, memorandum, etc. and, if so, that the AI has been fact checked and verified as to accuracy. Comment 8 to ABA Model Rule 1.1 requires lawyers to “...keep abreast of changes in the law and its practice, including the benefits and risks associated with relevant technology...”

Judge Stong and Ms. Chin will discuss the *Mata v. Avianca* decision, the benefits of using Artificial Intelligence and the Ethics involved in such use. In addition, they will discuss the possibility or likelihood that more Bankruptcy Courts and state courts will be adopting AI mandates.

Noon – 1:00 p.m.

LUNCH, WARREN PINCHUCK AND EASTERN REGION BUSINESS MEETING

1:15 p.m. – 2:30 p.m.

CLE **CEU** **THE ROLE OF AI IN A LAW FIRM - THE DO'S AND DON'TS OF CHATGBT (1.25 HRS)**

Speaker: Lisa Mirabile, Vertigo Media Group, Bohemia, NY



Lisa Mirabile
Vertigo Media Group

In today's world, data is growing explosively. While there are massive amounts of data at your fingertips it takes time to analyze it. Learn how to leverage AI technology for your law firm and how to avoid making costly mistakes. You will receive tips on how to best use ChatGBT IT including research, client intake, contract, and legal document analysis but you will also learn how to avoid making serious mistakes.

2:30 p.m. – 2:45 p.m.

NETWORKING BREAK

2:45 p.m. – 4:00 p.m.

CLE **CEU** **STREAMLINING WORKFLOW, IMPROVING EFFICIENCY AND STAYING IN COMPLIANCE IN YOUR LAW FIRM THROUGH MODERN TECHNOLOGY (1.25 HRS)**

Speakers: Chris Nall, Case Master Pro, Gainesville, FL; **Timothy Wan,** Smith Carroad Wan & Parikh, PC, Smithtown, NY



Chris Nall
Case Master Pro



Timothy Wan
Smith Carroad Wan & Parikh, PC

Our speakers will discuss how modern technology can be used to help maintain compliance with applicable rules concerning privacy and security, streamline our practices, and make us more efficient. We will talk about the integral features in today's collections software, such as workflow automation, document generation, paperless office options, trust account reconciliation, payment processing, cloud-based accessibility, and more. We will also discuss how free, subscription-based, or purchased software and other technology can help ensure that law firms and collection agencies of all sizes can be as efficient as possible. We will examine various means of accepting payment from debtors and clients (credit card, payment portal, and other electronic options).

4:00 p.m. – 5:00 p.m.

RECEPTION

5:30 p.m.

DINNER ON YOUR OWN

8:00 p.m.

NIGHT CAP (CASH BAR) Blue Bird • 106 3rd Avenue • NY, NY 10003

Warren Pinchuck Volunteer Service Award



WANDA BORGES, Esq.
Borges & Associates, L.L.C.

CONGRATULATIONS!

The Eastern Region is proud to announce the recipient of the **Warren Pinchuck Volunteer Service Award*** is **Wanda Borges, Esq.**

Wanda's consistent participation, contribution, and dedication to the Eastern Region as well as the CLLA, says it all. Wanda certainly deserves the recognition that this award bestows.

**This annual award shall be awarded to a CLLA Eastern Region member in good standing, based on their exemplary service and volunteerism to the CLLA, and shall be awarded at the Eastern Region Conference.*

2023 EASTERN REGION CONFERENCE SPEAKERS



WANDA BORGES, Borges & Associates, LLC For more than forty years, Ms. Borges has concentrated her law practice on commercial litigation and creditors' rights in bankruptcy matters, representing corporate clients and creditors' committees throughout the United States in Chapter 11 proceedings, out of court settlements, commercial transactions, and preference litigation. She is a member and Past President of the Commercial Law League of America and has been an Attorney Member of its National Board of Governors, a Chair of the Bankruptcy Section and Creditors' Rights Section as well as President of the Commercial Law League Fund for Public Education. She is a member of several bar associations, including the American Bar Association, the American Bankruptcy Institute, and the New York State Academy of Trial Lawyers. Ms. Borges serves on the Board of Directors of the International Association of Commercial Collectors, of which her firm is an associate member. She is an internationally recognized lecturer and author on various legal topics which impact trade creditors. She is the Vice-Chair of the Board of Associate Editors for the Commercial Law League of America's "Commercial Law World" magazine and regularly contributes articles to that magazine as well as her column "Heard and Overheard." Her treatise **Hidden Liens: Who is Entitled to What?** was published in the Fall, 1998 Edition of the Commercial Law Journal. She has authored **Antitrust, Restraint of Trade and Unfair Competition: Myth Versus Reality**, published by the NACM and most recently updated in 2017. Ms. Borges is the lead author and Editor-in-Chief of **Enforcing Judgments and Collecting Debts in New York**, a treatise updated annually and published by Thomson West Publishing Company. She routinely publishes articles for the National Association of Credit Management "Business Credit" magazine and has published articles for its "Fraud Prevention News." Upon the passage of the BAPCPA in 2005, Ms. Borges prepared and presents educational programs on this new legislation and co-authored **The Bankruptcy Abuse Prevention and Consumer Protection Act of 2005 - An Overhaul of U.S. Bankruptcy Law**, published by the NACM. Her article titled "Uniform Voidable Transactions Act" was published in *Insolvency Intelligence*, a law journal published by Thomson West in the UK. Ms. Borges has been included in the New York Super Lawyers - Metro Edition list (Bankruptcy & Creditor/Debtor Rights) each year since 2009. In November 2010, Ms. Borges received the "Robert E. Caine Award for Leadership" from the Commercial Law League of America. She is listed in *Who's Who in America*.



SUE L. CHIN, Esq. is an associate with Borges & Associates, LLC., a boutique law firm in Syosset, New York. She is admitted to practice in the Courts of the States of New York, New Jersey, and Texas as well as the United States District Courts for the Southern District of New York, the United States District Court for the District of New Jersey, and the United States District Court for the Southern District of Texas.

Ms. Chin earned a juris doctorate at New York Law School in New York State in 2005 and was part of an award-winning team in the 2004 Thomas Tang Moot Court Competition. She was a John Marshall Harlan Scholar and on the Law School Dean's List. She obtained her LL.M in Bankruptcy from St. John's University School of Law in June 2012 where she received the CALI Excellence for the Future Award in Consumer Bankruptcy while maintaining a Dean's Academic Scholarship. Prior to law school, Ms. Chin obtained her B.B.A from Baruch College in 2002 with a Minor in Law and was awarded the "Morton Wollman Medal for outstanding achievements in law".

During her initial years in practice, Ms. Chin served as a Law Clerk to the Hon. Randolph Baxter, (Retired) U.S. Bankruptcy Judge for the Northern District of Ohio. Prior to joining Borges & Associates, Ms. Chin was in private practice as an associate with law firms concentrating her practice on bankruptcy and commercial litigation matters in New York and Texas.

Since 2018, Ms. Chin has been a contributing author to **Enforcing Judgments and Collecting Debts in New York** published by Thomson West Publishing Company and updated annually.

Ms. Chin is a volunteer judge for the Duberstein moot court competition at St. John's University.



LISA MIRABILE is President and Founder of Vertigo Media Group in Bohemia, NY. A creative marketing executive with a focus in brand advertising, Mirabile is skilled in developing and executing innovative strategies that achieve results. Over the last 29 years, Mirabile has established herself as an award-winning brand strategist, including recognition as 40 under 40, Power Women of Long Island and Top 100 Businesswomen and a One Show Pencil. Her award-winning commercials for American Express were shot in Latin America where Lisa spent 4 years living in Brazil. In 1995 Lisa was inducted into the global team for Ogilvy and Mather and as such worked to create and launch a new brand for Sears which led to the global recognition with the tagline; "Come see the softer side of Sears."

In 2004, Lisa Mirabile created Vertigo Media Group, to represent the true meaning of 360 degrees of your brand. Vertigo Media Group has evolved into a full-service agency enjoying 20 years of success. VMG operates as a boutique style agency that allows the company to work closely with clients to unearth its best opportunities. Vertigo's focus for 2022 has been to leverage new technology and to continually upgrade its integrated services, as well engaging clients who are serious about communicating with a Spanish-speaking audiences.

Most recently, Ms. Mirabile revealed her latest creation in the form of internet radio to bring Women owned Businesses into the world of podcasting and instructional talk radio. It can be found across the internet and around the good as WOMP (putting woman on the map) Each show come with streaming video content. "As a female business owner and a single mom, I want to empower and educate other women. This was my opportunity to create what I want and let the voices of other women be heard no matter what the category." Say Lisa. Lisa still claims her children to be her greatest accomplishment. She is the mother to Leo, her 23-year-old son and daughter Gianna, 20. Both are attending universities in New York.

2023 EASTERN REGION CONFERENCE

SPEAKERS



CHRIS NALL is the President of Case Master, Inc., a dynamic legal software company whose core product, CMPOnline, is a cutting-edge solution tailored to law firms focusing on commercial collections, creditor's rights, subrogation, and judgment enforcement. For two decades, Chris has worked hand-in-hand with his clients to develop a web-based software solution with an easy-to-learn yet advanced interface that fits the needs of both large and small firms. Using his expertise in software development and knowledge of the industry, Chris has built a world-class team that utilizes an Agile strategy to quickly build client-requested (and often government-mandated) features into their software product while still maintaining superior customer support that can quickly handle any firm question or issue. Under his leadership, Case Master, Inc. has emerged as an industry trailblazer, providing forward-thinking legal professionals with a comprehensive suite of software tools designed to streamline operations, enhance efficiency, and optimize outcomes across various practice areas. The Case Master team works tirelessly to ensure that all client firms are provided with the best software on the market.

In his free time, Chris enjoys spending time with his wife, Cassie, and their son, Curtis (3), visiting Florida's water parks and beaches and watching live music.



HON. ELIZABETH S. STONG, U.S. Bankruptcy Court – Eastern District of New York

As of September 2, 2003, Judge Elizabeth S. Stong has been a U.S. Bankruptcy Judge for the Eastern District of New York, sitting in Brooklyn. Previously, she was a litigation partner and associate at Willkie Farr & Gallagher, litigation associate at Cravath, Swaine & Moore, and law clerk to U.S. District Judge David Mazzone in the District of Massachusetts.

Judge Stong is a member of the Council on Foreign Relations, the Council of the American Law Institute, and the boards of the National Conference of Bankruptcy Judges, the Practising Law Institute, the New York County Lawyers' Association, and the New York Law Institute. She is a member of the Advisory Committee of Columbia University's Committee on Global Thought and the Advisory Board of P.R.I.M.E. Finance, an international dispute resolution and judicial training organization based in The Hague. She regularly serves as a delegate to UNCITRAL's Working Groups on Arbitration and Conciliation and Insolvency and is an elected member of the European Law Institute. She is the Chair of the ABA Standing Committee on Continuing Legal Education and holds leadership roles in the International Insolvency Institute, the American Bankruptcy Institute, and the ABA Business Law Section, International Law Section, and Judicial Division. Judge Stong is an adjunct professor at Brooklyn Law School.

Her past positions include President of the Harvard Law School Association, Chair of the National Conference of Bankruptcy Judges International Judicial Relations Committee, Co-Chair of the New York Fellows of the American Bar Foundation, as well as Co-Chair of the New York City Bar's Council on the Profession, Vice Chair of its Judiciary Committee, and Chair of its Alternative Dispute Resolution Committee. She also served on the ABA's Standing Committee on Pro Bono and Public Service, Standing Committee on the American Judicial System, Standing Committee on Federal Judicial Improvements, Standing Committee on Continuing Legal Education, Center for Innovation, Commission on Women in the Profession, and Commission on Homelessness and Poverty. In addition, she served as Vice President of the Federal Bar Council, Vice President of the board of directors of the New York City Bar's Fund Inc. and City Bar Justice Center, the board of directors of the International Insolvency Institute, and an officer of the ABA Business Law Section. She was also a member of the board of MFY Legal Services, Inc., one of the largest providers of free legal services to low-income residents of New York City.

Judge Stong has trained judges in more than 25 countries on five continents, including North, Central and West Africa, Central Europe, Central Asia, the Middle East, the Arabian Peninsula, and South America with the U.S. Commerce Department Commercial Law Development Program, the World Bank, the ABA-Rule of Law Initiative, and INSOL, among other organizations. She has consulted with the Supreme Court of China and People's High Courts in Beijing and Guangzhou, the Uganda Registration Services Bureau, and has recently led judicial workshops and consultations in Morocco, Bahrain, Kuwait, Kazakhstan, Nigeria, and Brazil, among other venues.

Judge Stong has received many recognitions for her work. These include the American Bar Foundation's Outstanding State Chair Award, the ABA Glass Cutter Award, the NYC Hon. Cecelia Goetz Award, the Association of Insolvency and Restructuring Advisors Judicial Service Award, the MFY Legal Services Scales of Justice Award, and the Brooklyn Bar Association's Freda Nisnewitz Award for Pro Bono Service, among others. She received her A.B. magna cum laude and Phi Beta Kappa from Harvard University and her J.D. from Harvard Law School.

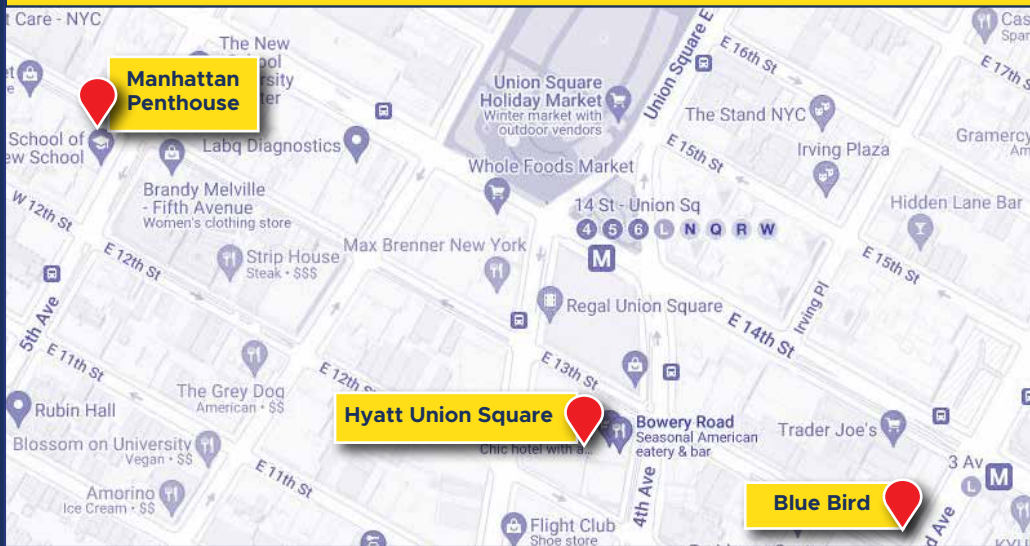


TIMOTHY WAN, ESQ. is Senior Partner and the Chief Executive Officer (CEO) of Smith Carroad Wan & Parikh, a division of the Wan Law Group. Mr. Wan's areas of expertise include managing the creditor's rights and collection law practice, serving as General Counsel to various small businesses in the local business community, and spearheading practice in the area of entertainment law, music law, copyright, and intellectual property.

Tim was admitted to the New York State Bar in January 2001, after graduating from Brooklyn Law School for his Juris Doctor where he was a member of the Moot Court Honor Society, and from Vassar College with a double B.A. in Political Science and Theatre in 1997.

As most of you know, Tim is a Past Chair of the Eastern Region of the Commercial Law League of America, a Past Chair of the CLLA Young Member's Section, past member of the Board of Governors, and served as the first ever two-consecutive-term CLLA President from 2019-2021. He has also served as the President of the New York State Creditors Bar Association since 2010. Mr. Wan is a two-time Past President of the Infinite Exchange Chapter of BNI, and a member of the International Association of Commercial Collectors. Mr. Wan is a published author of the New York chapter of the textbook, *Judgment Enforcement* published by Wolters Kluwer Publishing, and is a featured columnist and on the Board of Associate Editors for Commercial Law World. If you have never heard Tim speak, he apologizes in advance for any motion sickness, buckle up, and please keep your arms and legs inside the moving vehicle.

CLLA EASTERN REGION CONFERENCE EVENT LOCATIONS



FOR MORE INFORMATION

Contact Dawn Federico at 312-240-1400 or by email at dawn.federico@ccla.org. or visit ccla.org/events.

Thank You Champions!



A large graphic featuring a white and blue robot arm reaching out from the left. The robot's hand is holding a sign that reads: **2024** (in red, dotted font), **CLLA 130th NATIONAL CONVENTION** (in white), **CHICAGO** (in large, red, dotted font), and **SWISSÖTEL, CHICAGO MAY 15-17, 2024** (in small white text). The background is a blue-tinted cityscape of Chicago. On the right side of the graphic, a vertical yellow banner contains the text **SAVE-THE-DATE** in black, bold, capital letters.



COMMERCIAL LAW LEAGUE OF AMERICA
 ASSOCIATION OF COMMERCIAL LAW, COLLECTION LAWYERS AND AGENCIES
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