

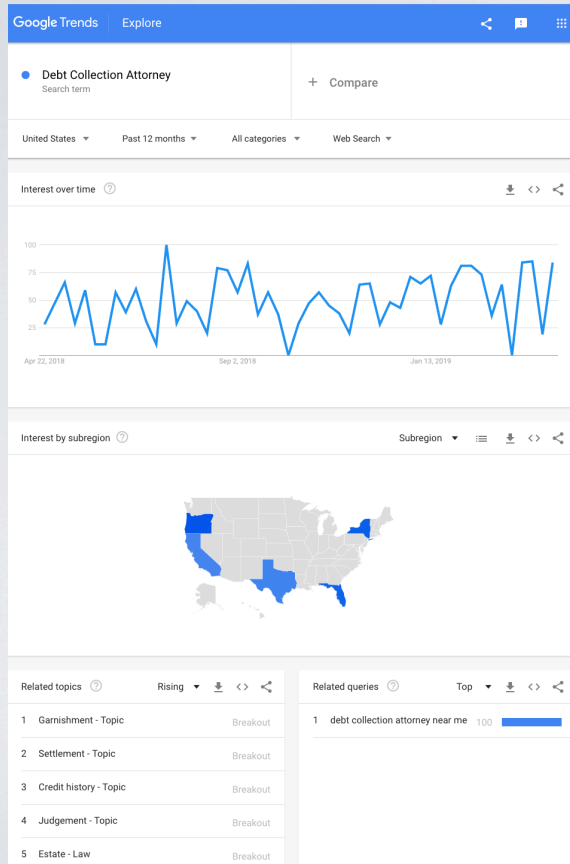


**5 Stars
IN
5 Days**

**Position Yourself As
A Market Leader With
Reputation Marketing**



Everyday Customers Look For Your Services Online



Current search volume 83 percentile

Highest search in order

1. Florida
2. Texas
3. New York
4. DC
5. Oregon

NEAR ME

Most requested search term




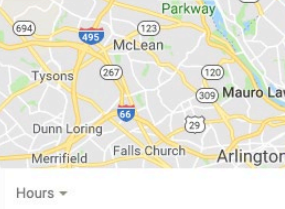
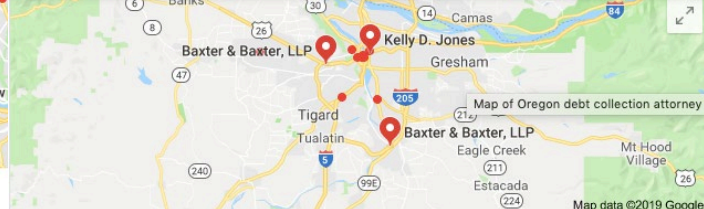
“debt collection attorney near me”

Hottest Topics

1. Garnishment
2. Settlement
3. Credit history
4. Judgement

Debt Collection Attorney Near Me

florida debt collection attorney
texas debt collection attorney
New York debt collection attorney
Washington DC debt collection attorney
Oregon debt collection attorney

| | | | | |
|---|--|---|--|--|
|  <p>Rating ▾ Hours ▾</p> <p>Marcadis Singer, PA 3.0 ★★★★★ (8) · Tax attorney Tampa, FL · (813) 288-1881 Open · Closes 5PM Their website mentions debt collector</p> <p>Debt Defense Law 5.0 ★★★★★ (4) · Attorney Coral Gables, FL · (305) 444-4323 Open · Closes 5PM "good friend of mine who has worked with me"</p> <p>Joseph & Marees, P.A. 5.0 ★★★★★ (16) · Attorney Jacksonville, FL · (904) 636-8600 Open · Closes 5PM Their website mentions debt collector</p> |  <p>Rating ▾ Hours ▾</p> <p>Texas Collection Lawyers 1.0 ★★★★★ (1) · Attorney Dallas, TX · (214) 752-8800 Open · Closes 5PM</p> <p>Blenden Law Firm No reviews · Debt collection agency Dallas, TX · (817) 318-7000 Open · Closes 5PM</p> <p>The Cronfel Firm No reviews · Bankruptcy attorney Austin, TX · (512) 347-9600 Open · Closes 5PM</p> <p>More places</p> |  <p>Rating ▾ Hours ▾</p> <p>Bierens European Collection Att No reviews · Attorney New York, NY · (347) 862-9438 Open · Closes 6PM</p> <p>Law Office of Simon Goldenber 4.9 ★★★★★ (111) · Bankruptcy attorney Brooklyn, NY · (347) 640-4357 Open · Closes 9PM Their website mentions debt-collection</p> <p>Frank, Frank, Goldstein, & Nag 4.9 ★★★★★ (7) · Attorney New York, NY · (212) 686-0100 Open · Closes 5PM Their website mentions debt collector</p> |  <p>Hours ▾</p> <p>Mauro Law Offices No reviews · Legal Services Montgomery Building 1776 K St NW #840 · (202) 452-9865 Their website mentions debt collection</p> <p>Mensah Law Office PLLC No reviews · Estate planning attorney 5335 Wisconsin Ave NW #440 · (202) 895-1... Their website mentions debt collection</p> <p>Law Office of Cathy Braxton No reviews · Attorney 300 New Jersey Ave NW · (202) 476-9374 Open · Closes 5:30PM Their website mentions debt collection</p> <p>More places</p> |  <p>Rating ▾ Hours ▾</p> <p>Baxter & Baxter, LLP No reviews · Bankruptcy attorney Oregon City, OR · (503) 657-6531 Open · Closes 6PM Their website mentions debt collector</p> <p>Kelly D. Jones 5.0 ★★★★★ (23) · Bankruptcy attorney Portland, OR · (503) 847-4329 Open · Closes 7PM Their website mentions debt collection</p> <p>Baxter & Baxter, LLP 3.9 ★★★★★ (13) · Law firm Portland, OR · (503) 297-9031 Open · Closes 6PM Their website mentions debt collector</p> |
|---|--|---|--|--|

Question?

Three Services Are Virtually Identical



Which One Would You Choose To Contact?

What's Your Experience With Reputation Management?

“Reputation Marketing” Is The Most Effective Way To Market...

Reputation
Management
Is Obsolete...

You Don't
Make Money
Managing...

You Make
Money
Marketing

Smart
Businesses
Start With
Reputation



**The Game Of Online
Marketing Just
Changed...**

**To Give 5 Star
Companies The
Advantage**

Do Consumers Trust Your Firm?

Without 6 Five Star Reviews... Your Firm Isn't Trusted Online



How Many Reviews Does A Consumer
Look Up Before
Making A Decision?



How Many Reviews Does A Business
Need Before A Consumer
Can Trust Them?



**97% OF CONSUMERS
AGED 18-34 READ
ONLINE REVIEWS TO
JUDGE A LOCAL
BUSINESS**

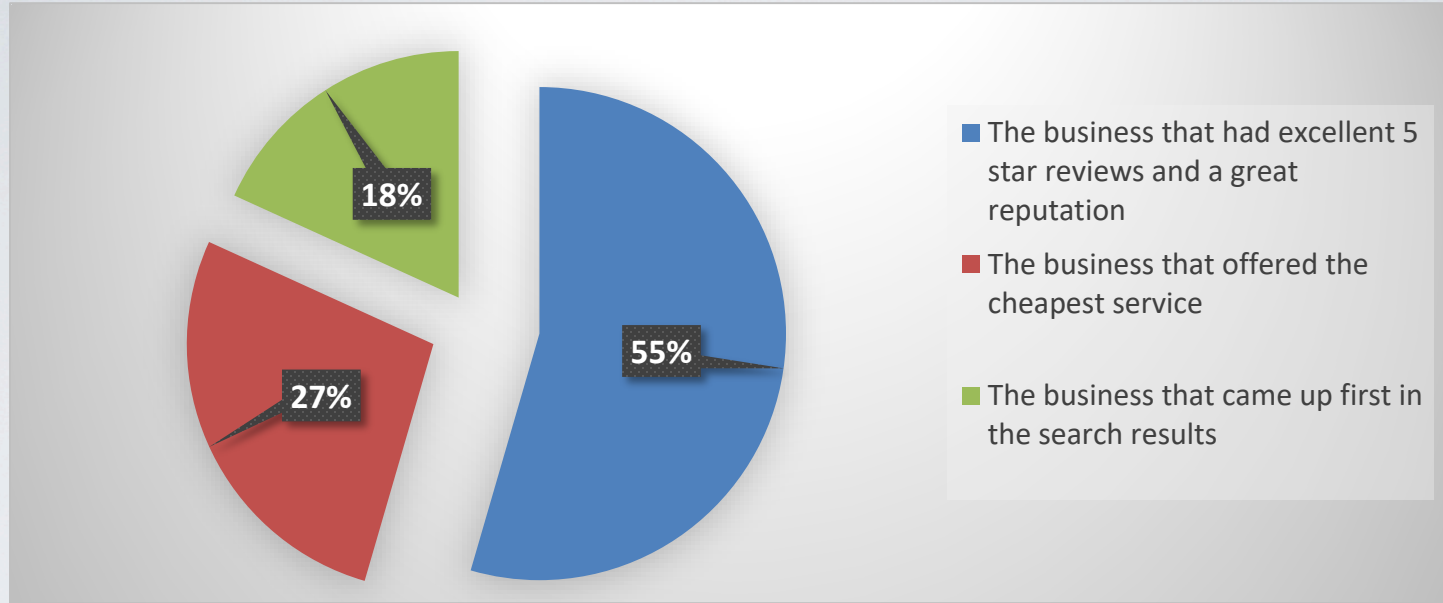
SOURCE - 2015 LOCAL CONSUMER REVIEW SURVEY,



**92% OF CONSUMERS
NOW READ ONLINE
REVIEWS FOR LOCAL
BUSINESSES!**

SOURCE - 2015 LOCAL CONSUMER REVIEW SURVEY

Q: If you were searching for a business...
WHO WOULD YOUR CALL FIRST?

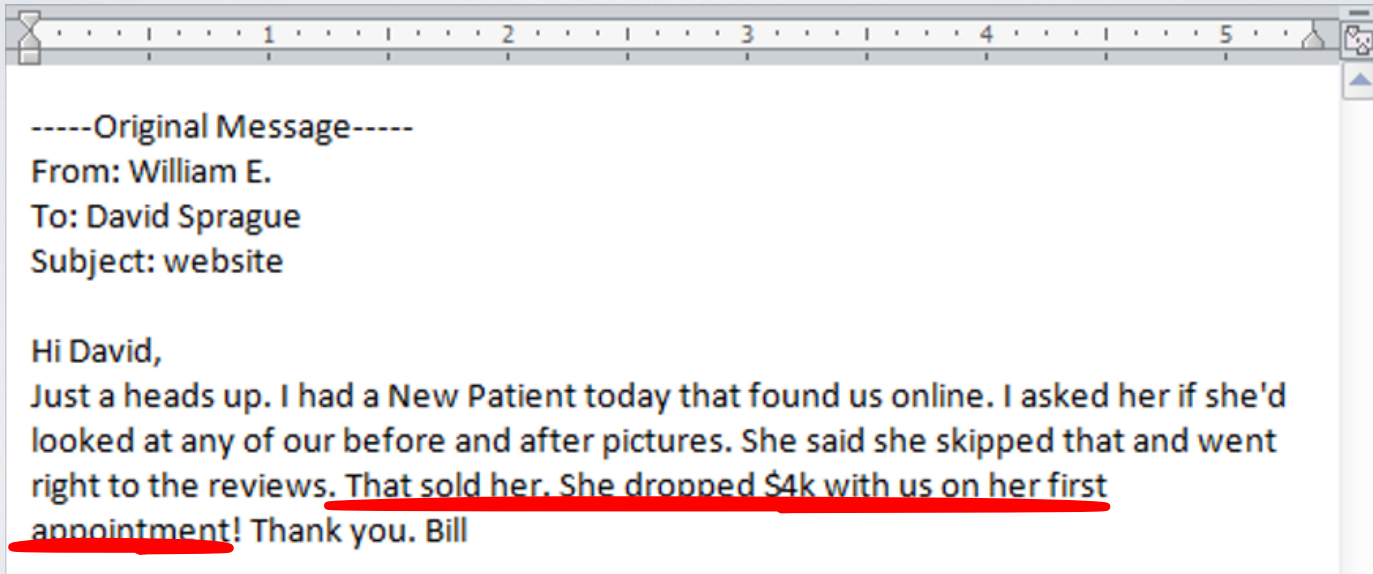


Most respondents would **first call** “The business that had excellent 5 star reviews and a great reputation” **Because “BUYERS” Are Looking For the “Most Reputable” company to do business with.**

Marketing Game Changer

Proof: Reviews Send You Hot, Prequalified Leads

Because Buyers Trust Reviews...



What's The Powerful Marketing?

Reputation Marketing:

Referral Marketing

1. 1 To 1
2. Private
3. Finite
4. Not An Asset

Review Marketing

1. 1 To 1000's
2. Public
3. Perpetual
4. Company Asset

“A Review Is A Public Referral”

Which Is More Powerful?

Reputation Marketing & Referrals



“After Being Referred A Business, What Do You Do Next?”

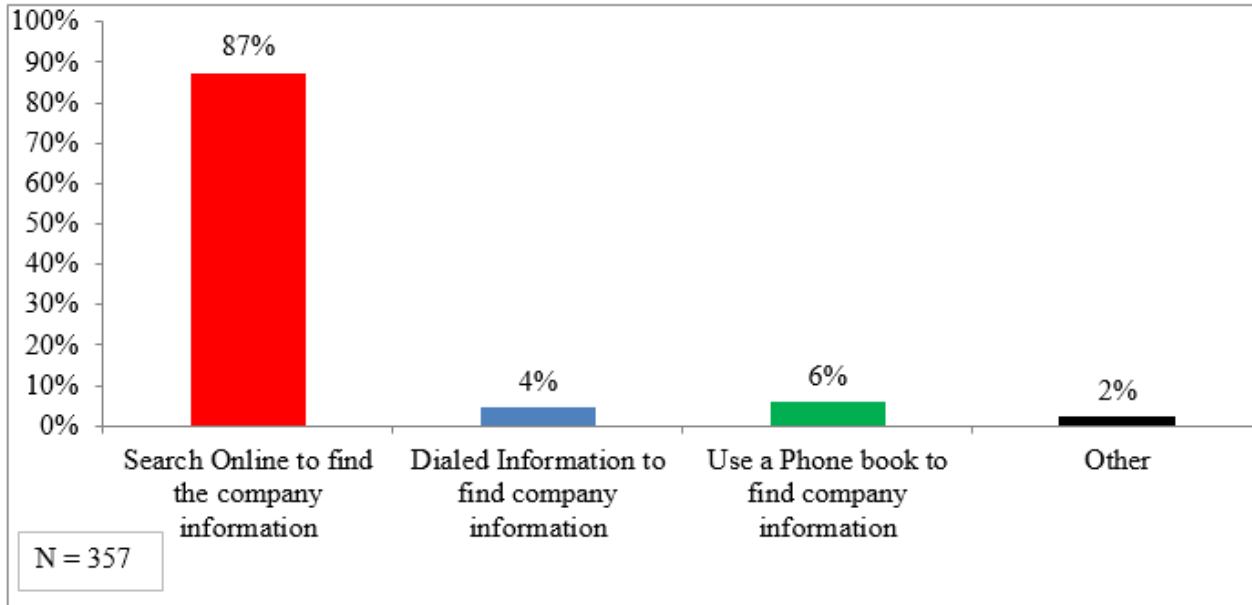
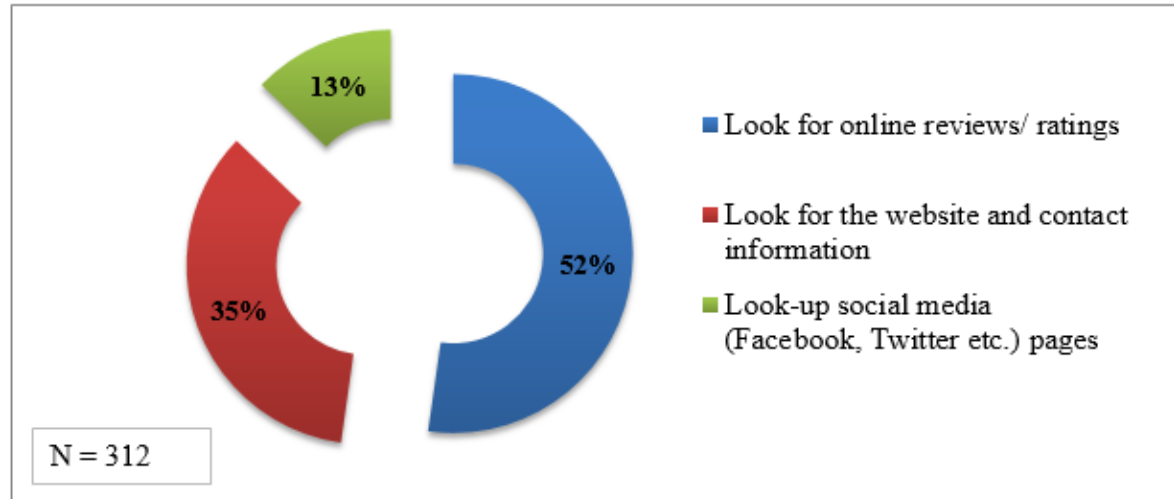


Figure 1, highlights that a majority (87%) of respondents searched online to find information on a company after they were referred to it by a friend or family member.

Reputation Marketing & Referrals



“After Being Referred A Business, What Do You Do Next?”



Among the respondents who searched online, 52% of them said they looked online for reviews/ratings while 35% stated that they looked for the website and contact information of the company.

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Reputation Marketing

“Reputation Marketing Has Proven To Increase Business By 19% By Increasing ½ Star Rating Online”



Positive Yelp Ratings Can Boost a Restaurant's Nightly Reservations by 19%

Economists at the University of California, Berkeley published the results of a study, examining the effects of Yelp's online ratings in this month's *Economic Journal*. The study shows a slight half-star improvement in ratings can increase a restaurant's business during peak dining hours by 19%.

Berkeley professors Michael Anderson and Jeremy Magruder found that "Yelp ratings affect both customer flows and the probability of booking a reservation." The researchers compared the digital word-of-mouth reviews on Yelp of 328 San Francisco eateries with the frequency of nightly reservations at each establishment.

Definition Of Reputation Marketing:

Wikipedia: The “**Reputation Marketing**” field has evolved from the marriage of the fields of **Reputation Management** and **Brand Marketing**.

Reputation Management

Brand Marketing

“ Reputation **Marketing**: 
Building A Five Star Reputation, And Then
Market ”
Your Reputation To Get More Customers.

Lets Take A Look

Pull Your Reputation Report

A screenshot of a web form for Studio HOF. The background is a blurred image of a man in a blue suit and tie. At the top left is the Studio HOF logo with the tagline 'SMART DIGITAL MARKETING'. At the top right, it says 'FREE REPUTATION REPORT' and 'No Personal Info Required'. The main content area has a dark background with the text 'FREE REPUTATION REPORT' in white, 'Ready for Studio HOF to be your rainmaker?' in yellow, and 'Check Over 30 Directories ... All For Free' in white. Below this are two white input fields: 'Enter Business Name ...' and 'Enter Business Phone ...' with a small US flag icon on the right. At the bottom is a red button with the text 'SHOW ME MY SCORE' in white.

STUDIOHOF
SMART DIGITAL MARKETING

FREE REPUTATION REPORT
No Personal Info Required

FREE REPUTATION REPORT
Ready for Studio HOF to be your rainmaker?
Check Over 30 Directories ... All For Free

Enter Business Name ...

Enter Business Phone ... 

SHOW ME MY SCORE

<http://localdigitalreputation.com/attorneys-online-reputation>



Let's Show You
How To Get More
Clients With
"Reputation
Marketing"

Q1: How Many
Clients Do You
Service Per Month?

Q2: What's The
Average Yearly
Revenue
Per Customer?

Our Reputation Marketing System

- Over 2 Million Dollars Invested In The Platform
- Over 5 Years Of Development
- Over 1,000,000 Reviews
- Manage Over 15,000 Businesses Worldwide
- Monitor Over 70 Online Directories
- 6 Major Countries
- Most Comprehensive Reputation Platform In The World

Manage
Reputation

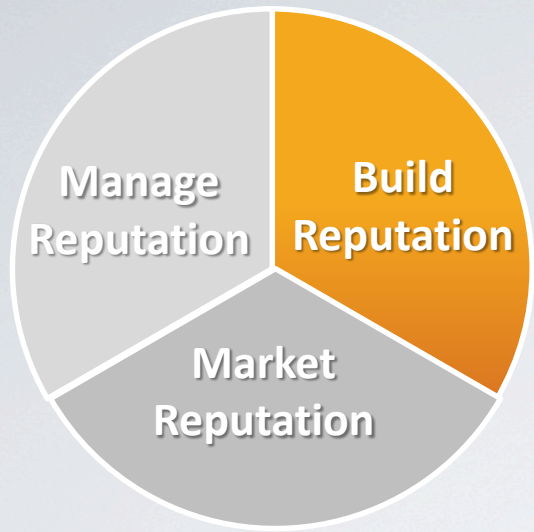
Build
Reputation


Market
Reputation



- Monitor **Top Directories** 6 Countries
- Send Instant **Review Alerts**
- Detailed **Reputation Reporting**
- Monthly **Marketing Analysis**
- Client **Feedback CRM**

| Address | Completion Status |
|-----------------------------|-------------------|
| 840 U.S. 1 North Palm Beach | 35% Completed |
| 1313 Disneyland Dr Anaheim | 70% Completed |
| 5505 W Orem Dr Houston | 85% Completed |
| 6760 Mission Street Daly | 50% Completed |



-  Build Employee Training Center
-  Feedback Review/Survey Pages
-  Custom Print Media Center
-  Custom Client Sign-In Page
-  Proprietary Posting System

Review Capture

Leave Us Feedback

★★★★★
Review

“Incredible Service, I highly recommend them. They are always on time.”

myemail@mail.com

555-555-1212

Rating: ★★★★★ 5 Stars

Rating Note: 5 Stars is Excellent, 1 Star is Poor

How Was Your Experience:

Atlanta Dental Spa

3300 Maple Dr NE Atlanta, GA 30305

Clarence Loflin, DDS

General Dentistry, Cosmetic Dentistry

240 Madison Ave

Atlanta Dental Spa

3300 Maple Dr NE Atlanta, GA 30305

Atlanta Dental Spa

Shared publicly · Jun 12, 2014

#Inspiration "If you cannot be positive, at least be quiet!" #truth

In their circles

Water Brook Dental Eastman

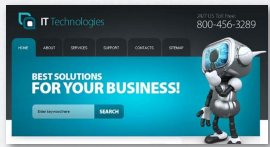
66 people

Follow

Whether you're...
receivable, or the business
owner it's vital that everyone on the team engage with



-  Market On **Your Website**
-  Market To **Social Media**
-  Market To **Photo Sharing**
-  Market To **Video Sharing**
-  Market **5,000 Locally With Repads**



We Market Reviews On Your Websites



Market Reviews On Your Social Media



Capture 100% Of Your Website Visitors & Market Your 5 Star Reputation

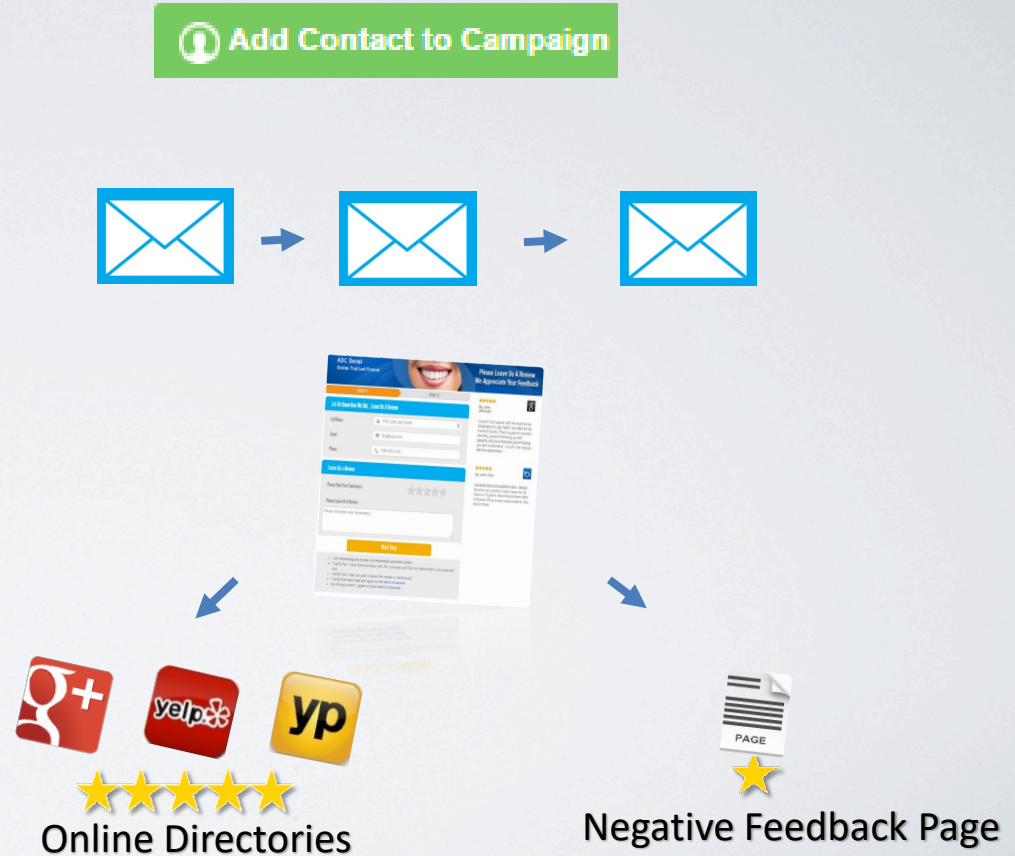
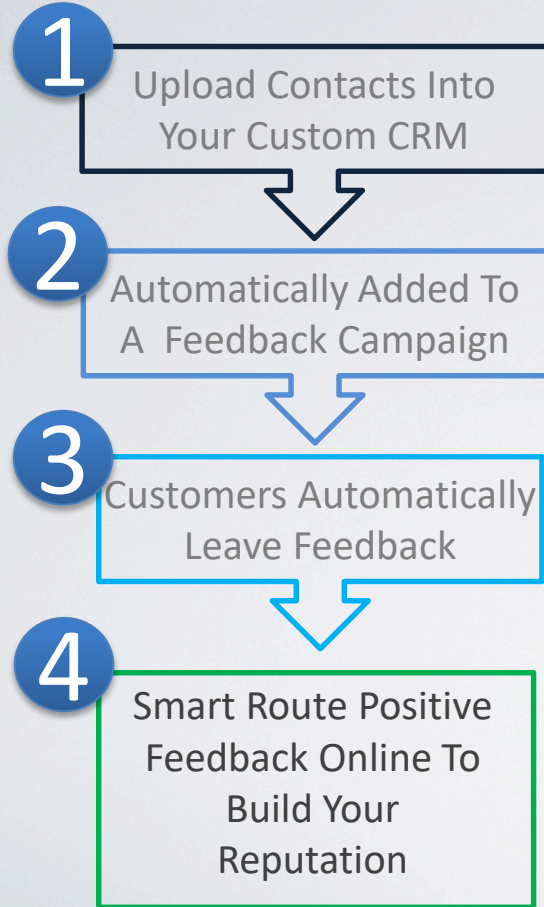


We Market 45 – 60 Second "Review Commercials"

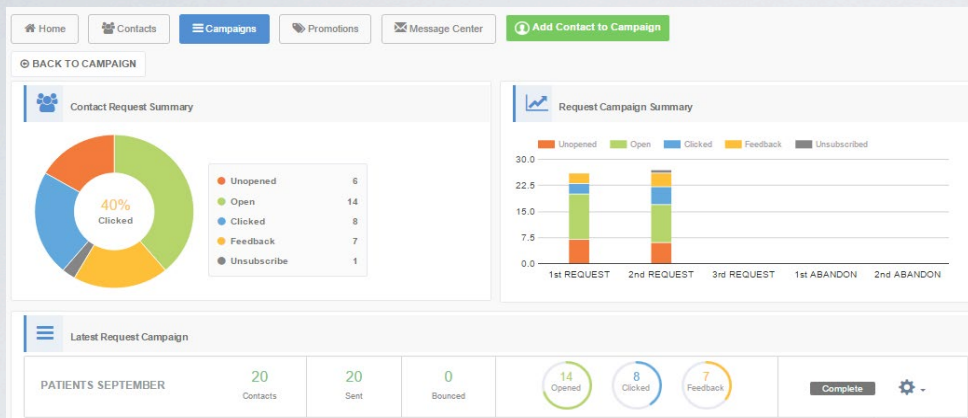


Market Review Images On Your Social Media

Case Study: Feedback Requests Campaigns



Case Study: Feedback Requests Campaigns



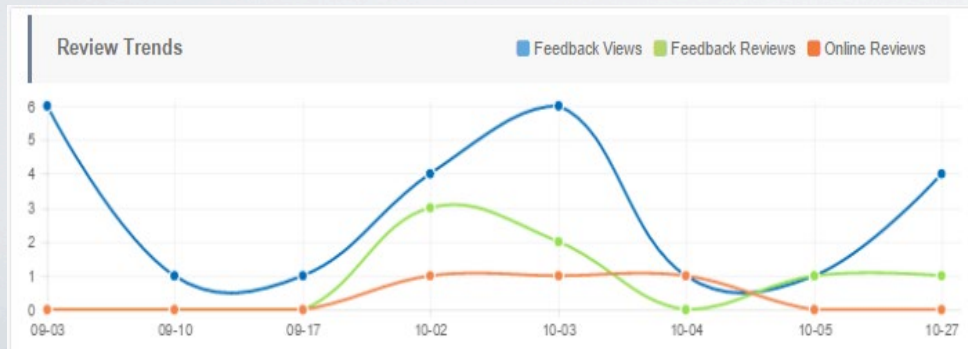
Client Uploaded Contacts: 20

Customers Opened Emails: 14

Customers Left Feedback Reviews: 7

Customers Left Online Reviews: 3

Start Getting 5 Star Reviews In Days



2 Yelp Reviews

1 Yelp Reviews

Results Will Vary Depending On Industry, Quality Of Services And Relationship To The Contacts.

Reputation Marketing Strategy

- Train And Follow Up With **All Your Staff On Reputation**
- Build Your Reputation & Position **You As The Market Leader**
- Monitor & Alert You On **New Reviews Everyday**
- Build A Customized A **Sign In Form To Get Reviews**
- Develop Professionally Designed **Survey And Feedback Pages**
- Create Monthly Online Reputation & **Feedback Analysis Reports**
- Create Professional Review **Images For Daily Syndication**
- Produce & Syndicate **"60 Second Review Commercials"**
- Daily Post Your Reviews To **Website, Blog, FB, Google+, LinkedIn & Twitter**
- Create A Custom **Feedback CRM to Write And Setup Email Campaigns**
- Create Promotions (if applicable) **To Get Clients Coming Back EACH MONTH**
- **Capture 100% Of All Your Website Visitors & Market Your Reputation Them**

If You Hired Someone, What Would It Cost You Per Month?

**Put A Personalized
Strategy Together
To Help You Build A 5 Star Reputation
And Market That Reputation To
Get More Customers...
And Fits Inside Your Budget?**



**Thanks For
Being A Part Of
Our Beta
Program**

**Please Give Us
Your Feedback**

**We Can't Wait
To Share It
With Our Team**

Additional Slides