

The logo for the Commercial Law League of America (CCLLA) features the letters 'CCLLA' in a bold, white, serif font, each letter contained within its own white square. The squares are arranged in a row and are slightly overlapping. Below the squares is a thin white horizontal line.

COMMERCIAL LAW LEAGUE OF AMERICA
EXPERTISE • INSIGHT • RESULTS



SOUTHERN REGION

Conference

FEBRUARY 9-10, 2024
HOTEL HAYA, TAMPA, FLORIDA

ATTENDEE GUIDE



Event Location

Hotel Haya

1412 E. 7th Avenue • Tampa, FL 33605
(813) 568-1200

Color meets character in Tampa! Revitalized casitas and brick façade storefronts along 7th Avenue are shining examples of Ybor City's rebirth. It all comes together at Hotel Haya. Through careful renovation and reimagining, the iconic past of Ybor and thoughtful new construction join together in a boutique hotel blending reverence for history and optimism for the future.

Welcome To Ybor City



Gil Singer

As this year's chair of the Southern Region of the Commercial Law League of America, I would like to invite you to join us for the Southern Region Conference being held in the Ybor City historic district in Tampa, FL. The conference will take place on February 9 and 10 at the beautiful Hotel Haya, a four-star hotel which has much history and local color. One of the highlights of this meeting will be the Ybor Night Parade sponsored by the Krewe of Knights of Sant' Yago. A suite overlooking the parade has been reserved for members to enjoy an after-dinner drink, dessert, views of the parade and networking. It is one of the highlights of Tampa's annual Gasparilla celebration.

Come and enjoy the local cuisine and party like a pirate!



Southern Region Chair,
Gil Singer, Marcadis Singer, PA

Who Should Attend

Professionals who benefit the most are those who attend structured meetings to maximize contact with colleagues from around the US, Canada and abroad. This in-person conference attracts an audience of professionals from various aspects of the commercial law arena interested in forming business connections. The conference site and schedule will allow you to do business and still take advantage of all that Ybor City/Tampa has to offer. Visit www.CLLA.org/events for more details.

Hotel Reservations

This is high season in Tampa. Make your hotel reservations early. There is a small room block associated with this conference at the Hotel Haya. Due to the Knight Parade, hotel rooms will sell out quickly.

Making your reservation by phone, call the Reservations Department at 1 (813) 568-1200. Be sure to mention you are with the **CLLA Southern Region Conference** to receive the group rate.

On-line reservations can be made by visiting this link: <https://bit.ly/CLLA2024Southern>.

Room Rate: \$289/night, single/double occupancy, plus applicable taxes (currently 13.5%), and a downtown destination fee of \$2 per room per night. **Room cut-off is Friday, January 5, 2024.**

We do realize many have loyalty rewards programs with chain hotels. See below for alternative hotels.

Hampton Inn & Suites Tampa/ Ybor City/Downtown

1301 E. 7th Avenue • Tampa, FL 33605
(813) 247-6700

Hilton Garden Inn Tampa Ybor Historic District

1700 E. 9th Avenue • Tampa, FL 33605
(813) 769-9267



Members and Spouse/Guest Registration Fees

Hotel Reservations and Registration Deadline is Friday, January 10, 2024.

Early Bird Extended until January 10, 2024.

Registration Fees	Early Bird* Thru 1-10	Regular* Thru 1/10
ALL CLLA & IACC Members	\$479	\$479
Spouse/Guest**	\$249	\$249
Non-Members	\$958	\$958

**Disclaimer: CLE credits ARE available to attendees in qualifying states who register on or before December 22. We cannot guarantee state accreditation after December 22.*

***Please note that business colleagues are not eligible to register under this category.*

Fee Includes:

Friday evening Welcome Reception, Saturday Educational Sessions, breakfast, AM breaks, luncheon, and dinner.

Cancellation Policy:

Cancellations must be submitted in writing to dawn.federico@clla.org. Registration fee refunds will be granted on the following schedule: Cancellation notices received by Friday, January 19, 2024, will receive 100% refund less \$50 processing fee. Notices received between January 20-31 will receive a 50% refund. No refund will be provided for notices received on or after February 1.

Sponsorship

Opportunity: \$125

Get your firm's logo placed on the CLLA Events page, conference eblasts, NewsWire, AGENCYAction and opening slides at all sessions.

Exclusive Sponsorship Opportunity **SOLD**



Multiple Device Charging Station: \$250

In addition to the sponsorship benefits above, this exclusive opportunity will prominently display your company logo at the event charging station.

2024 Schedule of Events

FRIDAY, FEBRUARY 9, 2024

5:30 p.m. – 7:30 p.m.

WELCOME RECEPTION

Hotel Haya Pool Courtyard/La Galeria Room

Sponsored By:

**JONES
WALKER**

SATURDAY, FEBRUARY 10, 2024

8:30 a.m. – 9:00 a.m.

REGISTRATION, BREAKFAST AND WELCOME – Las Novedades

9:00 a.m. – 10:00 a.m.

CLE MODERN DEFAMATION LAW



Ken Turkel
TBC Law

Speaker: Ken Turkel, TBC Law, Tampa, FL

Ken Turkel, the prominent Tampa Florida Attorney who represented both Hulk Hogan and Sarah Palin will speak about both cases and the aspect of each case in reference to modern defamation law. This seminar will also provide insight into the difficulties in handling highly publicized cases. The program will also address the efforts by Hulk Hogan to collect on the 40-million-dollar judgment entered in his favor. This will be an interesting and informative session presented by one of the leading figures in modern public figure defamation laws that you won't want to miss.

10:00 a.m. – 10:15 a.m.

BREAK

10:15 a.m. – 11:15 a.m.

CLE LEGAL ISSUES FACING THE PREMIUM CIGAR INDUSTRY



Theodore J. Hamilton
Wetherington Hamilton, P.A.

Speaker: Theodore J. Hamilton, Wetherington Hamilton, P.A., Tampa, FL

This session will cover the most recent legal issues facing the premium cigar industry in the United States. Tampa and Ybor City in particular has a rich history of cigar making. The JC Newman Cigar company, established in 1895, has its headquarters in Tampa. JC Newman manufactures Cuesta-Rey and Diamond Crown Cigars among others. The presentation will include a discussion about recent attempts by the FDA to regulate the Premium Cigar industry and a recent Court victory against the FDA relating to the definition of Premium Cigars and the FDA's attempt to regulate the industry.

11:15 a.m. – 11:30 a.m.

BREAK

11:30 a.m. – 12:30 p.m.

CLE THE FOUR W'S OF SUB-V SMALL BUSINESS REORGANIZATIONS (WHO, WHAT, WHEN, WINNERS!)



Hon. Catherine Peek McEwen
US Bankruptcy Court

Speaker: Hon. Catherine Peek McEwen, US Bankruptcy Court, Middle District of Florida, Tampa, FL

In this session, attendees will learn what a Subchapter V Small Business Reorganization is, who is eligible for this relief, when it should be filed, and how it benefits the debtor and the estate.

12:30 p.m. – 1:30 p.m.

GROUP LUNCH AT HOTEL HAYA

2:00 p.m. - 5:30 p.m.

AFTERNOON OPTIONAL ACTIVITIES – ON YOUR OWN

The La Faraona Cigar Lounge, 1315 E. 7th Avenue, Tampa, FL 33605

The finest cigar lounge in Ybor City and it is designed to be a place for you and your friends to sit back in big armchairs or at the bar and watch TV, listen to great music, read, work, or just hang out with friends, old and new. Be sure to check out the back patio with a Koi Pond.

Ybor City is known for boutiques, vintage shops, museums, and art galleries. Explore an ever-growing art scene across Ybor City or enjoy one of the several museums or art galleries in the district. Take a walk through the district and admire the various murals commemorating the story of Ybor City. Head over to the Kress Building to enjoy various styles of art. Dive into Ybor City's past and experience the rich cultural heritage on display at the Ybor City Museum State Park located in the former Ferlita Bakery or take a tour through 170 years of the Hillsborough County's Sheriff's department located in a 100-year-old casita.

6:00 p.m. *NEW TIME*

DINNER Presidential Suite overlooking the Sant' Yago Illuminated Knight Parade

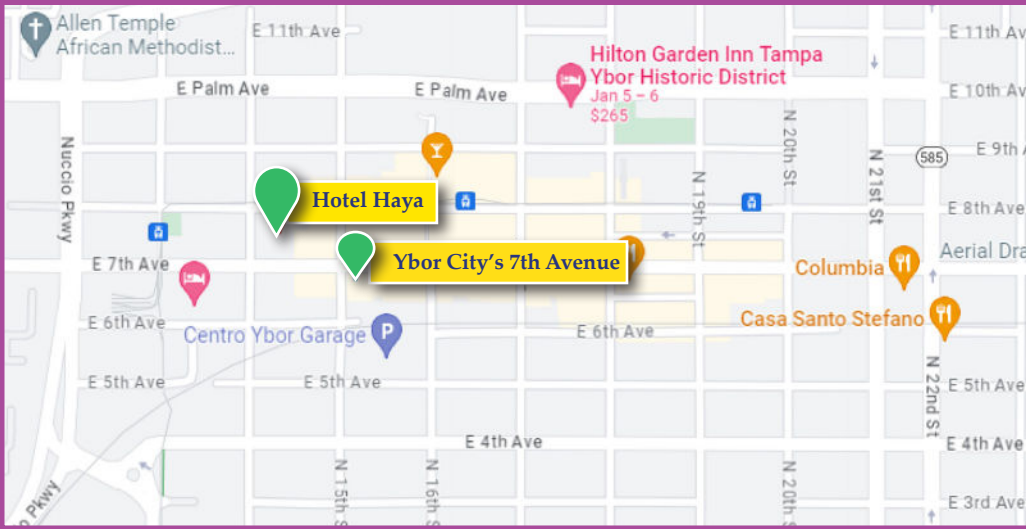
7:00 p.m.

SANT'YAGO ILLUMINATED KNIGHT PARADE

Following dinner, stay and watch the parade from the private balcony of the Presidential Suite.

The Krewe of the Knights of Sant' Yago have hosted the Sant' Yago Illuminated Knight Parade every year since 1974. The parade is a celebration of Tampa's long Latin heritage and civic pride, brightening the streets of Ybor City's 7th Avenue for a special night of floats, costumes, beads, and merriment.

CLLA SOUTHERN REGION CONFERENCE EVENT LOCATIONS



For More Information

Contact Dawn Federico at 312-240-1400 or by email at dawn.federico@clla.org or visit clla.org/events.

Thank You Champions!



SAVE THE DATE



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EXPERTISE • INSIGHT • RESULTS

COMMERCIAL LAW LEAGUE OF AMERICA

ASSOCIATION OF COMMERCIAL LAW, COLLECTION LAWYERS AND AGENCIES

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