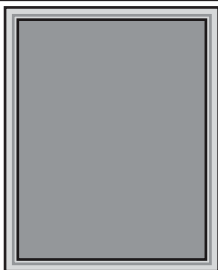


**Full-Color Rates**

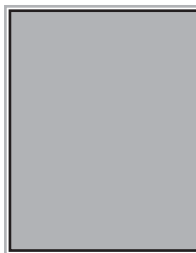
Size	CLLA Member Rates (per issue)				Non-Member Rates (per issue)			
	1	2	3	4*	1	2	3	4
Outside Back Cover**	\$1600	\$1475	\$1405	<b>\$1350</b>	\$3200	\$2950	\$2810	\$2700
Inside Front Cover**	\$1405	\$1280	\$1210	<b>\$1155</b>	\$2810	\$2560	\$2420	\$2310
Inside Back Cover**	\$1405	\$1280	\$1210	<b>\$1155</b>	\$2810	\$2560	\$2420	\$2310
Inside Full-Page	\$1180	\$1085	\$1025	<b>\$985</b>	\$2360	\$2170	\$2050	\$1970
2/3 page	\$985	\$930	\$890	<b>\$860</b>	\$1970	\$1860	\$1780	\$1720
1/2 page	\$760	\$705	\$665	<b>\$635</b>	\$1520	\$1410	\$1330	\$1270
1/3 page	\$535	\$480	\$440	<b>\$410</b>	\$1070	\$960	\$880	\$820
1/4 page	\$310	\$255	\$215	<b>\$185</b>	\$620	\$510	\$430	\$370

\*BEST VALUE!

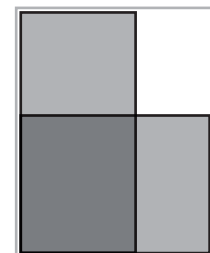
**Size details**



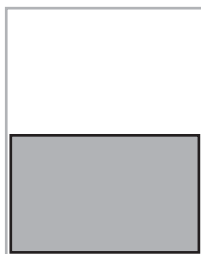
**Full Page w/Bleed**  
(text stays within the 8 x 10.5 in area)  
9"w x 11.5"h



**Full Page**  
8"w x 10.5"h



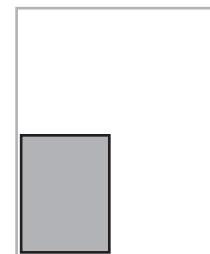
**2/3 Page**  
**VERTICAL**  
4.875"w x 10.5"h  
**HORIZONTAL**  
8"w x 6"h



**1/2 Page**  
8"w x 5.125"h



**1/3 Page**  
**SQUARE**  
4.625"w x 5.125"h  
**VERTICAL**  
2.9375"w x 10.5"h



**1/4 Page**  
**VERTICAL**  
3.75"w x 5.125"h

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